

## Network update

Renens, 08.11.2017

### **October network update** **Advances in 4G+ technology**

In October, Salt's 4G+ technology, which is based on the aggregation of at least two different radio frequencies and allows data transmission rates of up to 300 Mbit/s, is reaching more than 50% of Switzerland's population. Cities such as Lucerne and Winterthur both roughly reach a 4G+ coverage rate of 80% of the population respectively, Bern around 73% and Zurich and Geneva still more than 60% each.

Moreover, many rural and suburban areas reach similar 4G+ coverage rates as the country's city centres. Salt's 4G+ technology is therefore particularly efficient in bridging the so-called digital divide as the upgrade of an existing site to 4G+ can lead to a significant capacity and coverage improvement for an entire region – no matter how remote.

Until the introduction of 5G, 4G+ coverage remains a key metrics of network quality. This is particularly relevant for Salt customers, which are not subject to any speed or volume limitations on the operator's standard Plus flat rates.



*Salt's 4G+ technology helps to bridge the digital divide.*

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Salt also upgraded several existing antenna sites with 4G technology. In October, antenna upgrades took place in La Chaux-de-Fonds, Bad Zurzach, Stein, Brione, Pratteln and Lucerne where our clients can perceive a technology upgrade.

Salt's attractive products comprise personal, straightforward and efficient flat rate subscriptions such as Plus Swiss at CHF 59.- per month, Plus Europe at CHF 89.- as well as the company's Young and Senior offering: Plus Basic Young and Plus Basic Senior at CHF 25.- and Plus Swiss Young and Plus Swiss Senior at CHF 49.- per month.

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About Salt Mobile SA: With Plus (Start, Basic, Swiss, Europe, World), Young and Surf, Salt offers personal, straightforward and efficient flat rate subscriptions for everyone. Salt's mobile network has been rated "very good" by Connect magazine and in a study performed by SIQT in 2017, its customer service was given the mention "best customer care" for both the pre- & postpaid category. At up to 300 Mbps and no extra costs, Salt customers can surf on the fastest available internet connection (4G+) – without any speed or volume limitations. Salt Mobile SA in figures: 1.203 million postpaid customers (as of 31/12/2016), 88 Salt Stores and 4G coverage of 97% of Switzerland's population. Salt Mobile SA is fully owned by NJJ.