

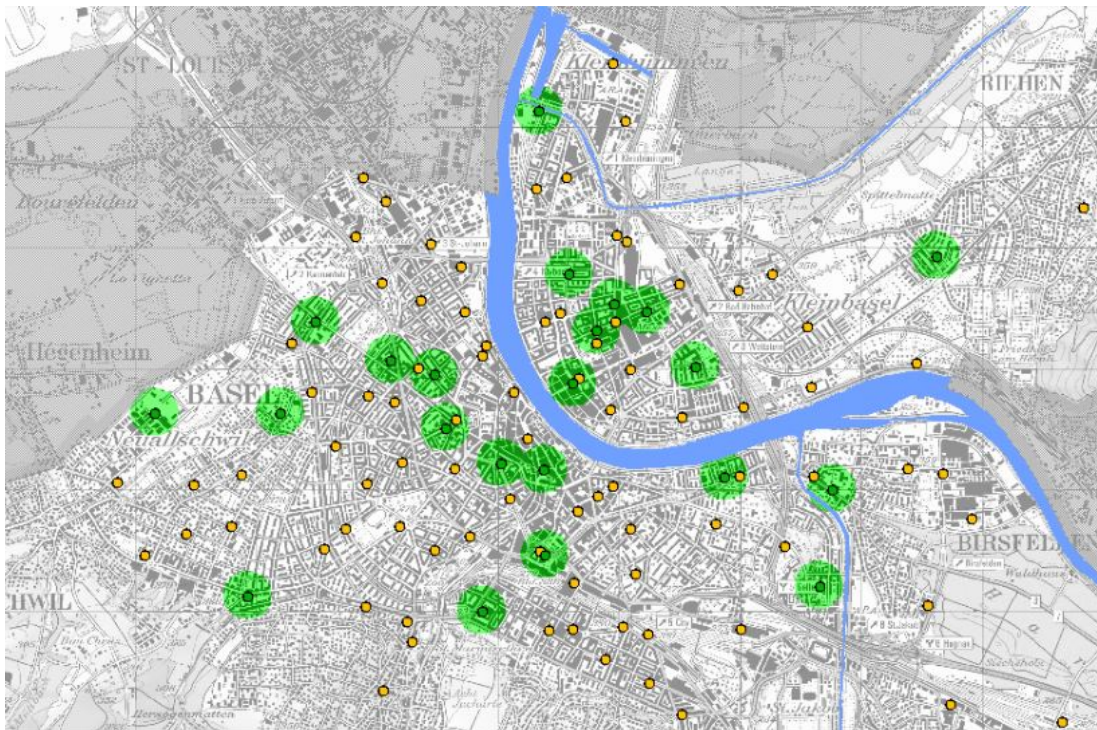
Press release

Renens, 06.09.2017

August network update Further deployment of 4G+ technology

In August, Salt continued the deployment of its 4G+ technology, now reaching 45% of the Swiss population. The technology, which is based on the aggregation of at least two different radio frequencies and allows data transmission rates of up to 300 Mbit/s, is available in all major Swiss cities. Over summer, numerous antenna sites have been upgraded countrywide but Basel, Geneva, Lausanne and Zurich remain the places in Switzerland offering Salt's densest high-speed mobile network.

The latest generation of 4G+ antenna sites now simultaneously allow for a fourfold increase of the general traffic capacity in their vicinity, thereby significantly improving the individual download and upload speed of Salt customers' connected devices – notably during peak data consumption hours.



The map shows those recently upgraded antenna sites (pictured in green) which now offer the latest 4G+ technology and simultaneously provide for a fourfold increase of traffic capacity.

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This is particular good news for consumers of mobile video services as present in applications such as FaceTime, Skype but also Snapchat, Periscope and certain functionalities of Instagram and Facebook. Interruption-free and on the go downloading, watching, sharing and live streaming of video content is now a reality for Salt customers in the vicinity of all these antenna sites.

A. Schönenberger, CEO Salt Mobile: «The progressive digitization of economy and society combined with the population's sustained high mobility requirements lead to a real boom in the demand for mobile services and capacity. Salt is proud to already cover nearly half the Swiss population with high-speed 4G+ technology and this figure is increasing day by day.»

Salt also upgraded several existing antenna sites with 4G technology. In August, antenna upgrades took place in Martigny, Erlen, Wimmis, Küssnacht am Rigi, at Schwägälp as well as on the transalpine San Bernardino route where our clients can perceive a technology upgrade.

Salt's attractive products comprise personal, straightforward and efficient flat rate subscriptions such as Plus Swiss at CHF 59.- per month, Plus Europe at CHF 89.- as well as the company's Young offering: Plus Basic Young at CHF 25.- and Plus Swiss Young currently at CHF 39.95 instead of CHF 49.- per month in Salt Stores.

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About Salt Mobile SA: With Plus (Start, Basic, Swiss, Europe, World), Young and Surf, Salt offers personal, straightforward and efficient flat rate subscriptions for everyone. Salt's mobile network has been rated "very good" by Connect magazine and in a study performed by SIQT in 2017, its customer service was given the mention "best customer care" for both the pre- & postpaid category. At up to 300 Mbps and no extra costs, Salt customers can surf on the fastest available internet connection (4G+) – without any speed or volume limitations. Salt Mobile SA in figures: 1.203 million postpaid customers (as of 31/12/2016), 87 Salt Stores and 4G coverage of 97% of Switzerland's population. Salt Mobile SA is fully owned by NJJ.