

Press release

Renens, 23.10.2017

Salt goes green by means of a fully renewed car fleet powered by natural gas/biogas

Within the coming 6 months, Salt will renew a significant portion of its corporate car fleet switching to Seat's hybrid Leon 1.4 TGI EcoFuel powered by both petrol and natural gas/biogas. A respective order has been placed with Salt's fleet management partner in October – a first among Swiss telecommunications operators.

The concomitance of two separate tanks allows for an easy switch from one type of fuel to the other with a reach of 400km using natural gas and 900km using petrol. Salt's goal is to use natural gas/biogas for at least 80% of the kilometres driven. This will allow Salt to reduce its CO₂ emissions by up to 40% when compared to an equivalent petrol only fleet.

Natural gas/biogas is already available at more than 140 filling stations nationwide. On average, the mix available at these stations is made of 80% natural gas and 20% biogas produced from Swiss organic waste.



Above, a visualization of Seat's hybrid Leon 1.4 TGI EcoFuel car powered by both petrol and natural gas/biogas, which will represent an overwhelming majority of Salt's new car fleet.

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On this occasion, Salt is also partnering up directly with Gaznat SA, which is offering biogas fuel for the first 1000 km driven on each vehicle as well as issuing CO₂ compensation certificates, the proceedings of which will allow Salt to invest in ecological projects near and far.

A. Räss, Product Manager Mobility Romandie Gaznat SA: «By driving a natural gas/biogas car, Salt employees will enjoy a very comfortable ride without having to change much of their habits. With this choice, each new user can be proud to actively contribute to a better air quality and to actively participate in the Swiss energy transition».

A. Schönenberger, CEO Salt Mobile: «This initiative shows that it is everyone's responsibility to improve the environment we live in. Our initiative to go for natural gas/biogas underlines Salt's entrepreneurial spirit. The new car fleet will allow Salt to significantly improve its ecological footprint and allow for savings on fuel, taxes and leasing charges too».

Salt's attractive products comprise personal, straightforward and efficient flat rate subscriptions such as Plus Swiss at CHF 59.- per month, Plus Europe at CHF 89.- as well as the company's Young and Senior offering: Plus Basic Young and Plus Basic Senior at CHF 25. and Plus Swiss Young and Plus Swiss Senior at CHF 49.- per month.

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About Salt Mobile SA: With Plus (Start, Basic, Swiss, Europe, World), Young and Surf, Salt offers personal, straightforward and efficient flat rate subscriptions for everyone. Salt's mobile network has been rated "very good" by Connect magazine and in a study performed by SIQT in 2017, its customer service was given the mention "best customer care" for both the pre- & postpaid category. At up to 300 Mbps and no extra costs, Salt customers can surf on the fastest available internet connection (4G+) – without any speed or volume limitations. Salt Mobile SA in figures: 1.203 million postpaid customers (as of 31/12/2016), 87 Salt Stores and 4G coverage of 97% of Switzerland's population. Salt Mobile SA is fully owned by NJJ.