



Renens, 31.10.2016

All Swiss networks for just 15 cents: CoopMobile shakes up the Prepaid market!

- **Unparalleled value: Only CHF 0.15 per minute to all Swiss networks.**
- **Data usage: Full speed and total cost control.**

Today, together with CoopMobile, Salt launches a particularly attractive price plan for usage in Switzerland. With the new Prix Garantie prepaid offer, calls to all Swiss networks cost only CHF 0.15 / minute while sending an SMS costs 10 cents. The price plan includes 10 MB of 4G data per month and once data has been used up, users can choose from 3 options to buy additional data packages. Applicable at all times: Full speed and total cost control.

Overview of key figures:

- Calls: CHF 0.15 / minute to all Swiss networks (mobile networks and fixed line)
- SMS: CHF 0.10 / SMS to all Swiss networks and abroad
- Internet: 10 MB / month included, afterwards options of CHF 4.90 / 500 MB, CHF 19.90 / 3 GB or CHF 29.90 / 5 GB are available
- International calls: CHF 0.30 / min (Zone 1 & 2)
- Calls while Roaming: CHF 0.40 / min (Zone A & B)

Andreas Schönenberger, CEO Salt Mobile: "We are thrilled to launch such an attractive offer for CoopMobile now also in the prepaid segment and we look forward to this new chapter of our long-standing collaboration."

Press release



"I am delighted that we are now in a position to offer our customers yet another a top deal under the Prix Garantie label," says Daniel Stucker, Head of Trading Business Unit at Coop.

The offer is available in over 400 Coop supermarkets as well as at InterDiscount and Fust. The SIM card costs CHF 19.80 and includes CHF 15.- worth of initial credit.

All other information is available at www.coopmobile.ch.

More information:

media@salt.ch, salt.ch, facebook.com/Saltmobile,
twitter.com/Saltmobile_DE (in German), youtube.com/saltswiss
www.coopmobile.ch

About Salt Mobile SA: Salt is personal, simple, sincere and efficient. The mobile network of Salt has been rated as "very good" for the second time by "Connect" magazine. With Plus, Salt offers the best flat rate subscription including full 4G+ speed in Switzerland. Salt customers can surf on the fastest available internet connection, including 4G+, at up to 300 Mbit/s – at no extra cost. Salt Mobile SA in figures: 2.024 million customers (as at 31/12/2015) – more than 80 Salt Stores – 4G coverage of 94% of the population of Switzerland. Salt Mobile SA is fully owned by NJJ.