

## Press release

Renens, 03.03.2017

### February network update Out and about in Switzerland

Everywhere in Switzerland, February rhymes with school holidays. With or without children, holidays were always meant to generate memorable moments in recreational environments, which can be shared with family, friends and acquaintances.

What used to take days when dispatched via mail as postcards or letters, mobile telecommunications has reduced to fractions of seconds by means of dedicated communication channels and social networks. Whether at the ski camp, while exploring another continent, on your road trips near and far or during your last expedition to the zoo: instantaneous and continuous updates are de rigueur.

Beyond that, mobile networks are expected to support ever more complex and data-heavy usage of connected devices – anywhere and anytime. Whether we like it or not, for the young generation, mobile network coverage is rapidly becoming a quintessential infrastructure without which they struggle to master their daily routines. This is also the case for a growing number of professionals in such distinct fields as journalism, sales, natural science and even medicine.

That is why Salt continuously invests into its network to improve both coverage and speed. This is true for urban centres but also for rural areas and along important lines of communication – both by train and by car. Last month, Salt has built new and upgraded existing antenna sites in places such as Pfaffnau (LU), Geneva and Jaun (FR). Also, coverage along major transport routes was improved, such as on the Transjurassienne at Boncourt (JU) and the A13 at Roveredo (GR).

Furthermore, Salt's initiative to retrofit its antenna sites with low frequency bands as well as to equip newly built sites with low frequency capacity continues in 2017 and allows us to offer excellent coverage in many indoor places too.

Salt's attractive products comprise our personal, straightforward and efficient flat rate subscriptions such as Plus Swiss at CHF 59.- and Plus Europe at CHF 89.- as well as our Young offering.

#### More information:

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[twitter.com/Saltmobile\\_DE](https://twitter.com/Saltmobile_DE) (in German), [youtube.com/saltswiss](https://youtube.com/saltswiss)

About Salt Mobile SA: With Plus (Start, Basic, Swiss, Europe, World), Young and Surf, Salt offers personal, straightforward and efficient flat rate subscriptions for everyone. Once again, Salt's mobile network has been qualified "very good" by Connect magazine. At up to 300 Mbps and no extra costs, Salt customers can surf on the fastest available internet connection (4G+) – without any speed or volume limitations. Salt Mobile SA in figures: 2.024 million customers (as of 31/12/2015) – now 86 Salt Stores – 4G coverage of 96% of Switzerland's population. Salt Mobile SA is fully owned by NJJ.