

Press release

Renens, 02.02.2017

January network update **Above the foggy plateau with Salt**

January's freezing temperatures and tenacious fog incited many of us to be even more ingenious when it comes to forging out plans on how to escape the drab monotony of the plateau's cold and grey everyday life.

Last month, Salt has built new and upgraded existing antenna sites in many selected ski resorts such as Davos, Gstaad, Grächen (VS) and Klosters, thus improving network coverage and increasing transmission speeds on the slopes and in the ski resorts.

Salt is also offering perfect network conditions to cover many of this year's key winter events live: the FIS world cup in Adelboden, Château-d'Œx's balloon bonanza, the world ski championships in St. Moritz or all and sundry's freeride exploits in Verbier.

Up in the mountains, not only is the air purer and the sun likelier to shine. Salt's network coverage in remote alpine areas is also continuously improving – allowing our customers to instantaneously share the magic of their alpine trips with their friends and relatives near and far and evidence their expeditions in Switzerland's open-air winter wonderland.

Furthermore, Salt's initiative to retrofit its antenna sites with low frequency bands as well as to equip newly built sites with low frequency capacity continues in 2017 and allows us to offer excellent coverage in many indoor places too.

Indeed, Salt's network also covers many of the country's alpine thermal baths excellently. Places such as Vals, Saillon, Charmey or Bad Ragaz are thus equally perfect settings for clients' next live video streaming.

More information:

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twitter.com/Saltmobile_DE (in German), youtube.com/saltswiss

About Salt Mobile SA: Salt is personal, simple, sincere and efficient. The mobile network of Salt has once again been rated "very good" by "Connect" magazine. With Plus, Salt offers the best flat rate subscription including full 4G+ speed in Switzerland. Salt customers can surf on the fastest available internet connection, including 4G+, at up to 300 Mbit/s – at no extra cost. Salt Mobile SA in figures: 2.024 million customers (as of 31/12/2015) – more than 85 Salt Stores – 4G coverage of 96% of Switzerland's population. Salt Mobile SA is fully owned by NJJ.