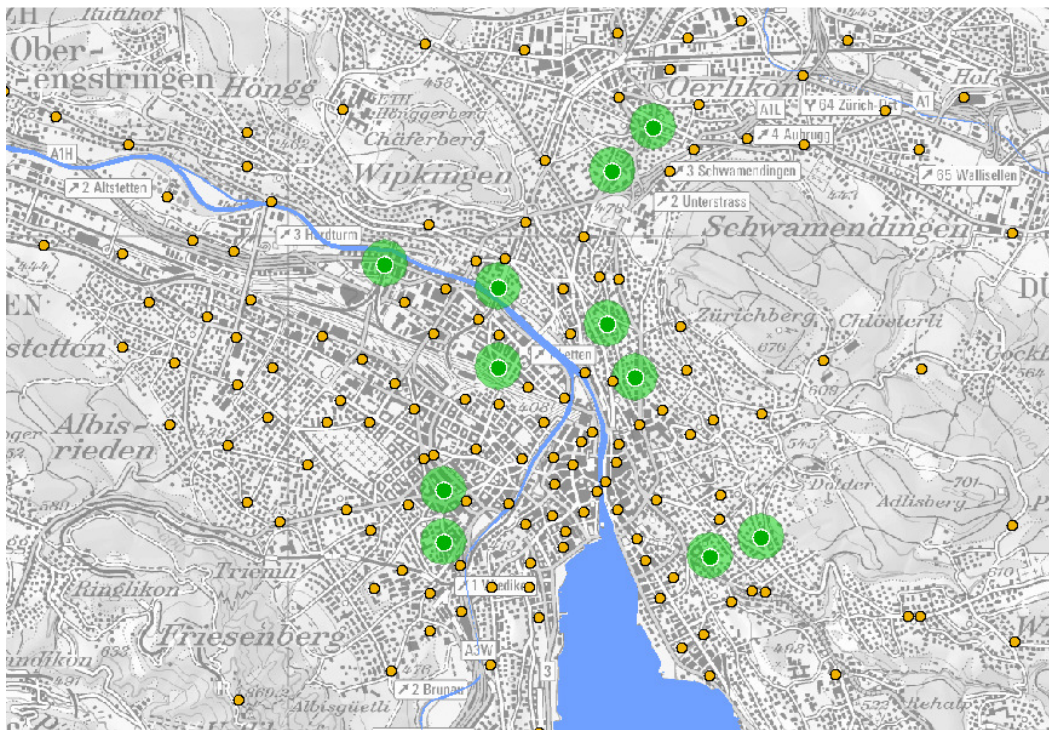


Press release

Renens, 04.07.2017

June network update tangible increase of network speed

Last month, Salt increased the capacity of several of its antenna sites equipped for the so-called 4G+ technology – notably in the cities of Basel, Zurich, Geneva and Lugano. The upgrade allows for a doubling of the general traffic capacity on the sites highlighted in green in the attached antenna site maps with the side-effect of significantly increasing the individual download and upload speed of connected Salt customers – notably during peak data consumption hours.



Salt customers in the cities of Basel, Zurich, Geneva and Lugano will experience significant capacity improvements at designated antenna sites (in green in the respective maps). Above, an example from Zurich.

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This specific initiative carries on throughout the entire summer, both in terms of sites covered and further improvement of the data traffic capacity, which by the end of August will have increased fourfold at the designated antenna sites. This is particular good news for heavy users of capacity-intensive over-the-top (OTT) applications such as FaceTime, Skype but also Snapchat, Periscope and certain functionalities of Instagram and Facebook.

A. Schönenberger, CEO Salt Mobile: “the capacity increase will allow for a much improved and more seamless customer experience with better transmission quality, reducing service interruptions and connection incidents related to relative network slowness.”

Salt also upgraded several existing antenna sites with 4G technology. In June, antenna upgrades took place in Liddes, Thierrens, Alpthal, Tafers and Gossau (ZH) where our clients can perceive a technology upgrade.

Salt’s attractive products comprise, among others, our personal, straightforward and efficient flat rate subscriptions such as Plus Swiss at CHF 59.- per month, Plus Europe at CHF 89.- as well as our Young offering: Plus Basic Young at CHF 25.- and Plus Swiss Young at CHF 49.-.

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About Salt Mobile SA: With Plus (Start, Basic, Swiss, Europe, World), Young and Surf, Salt offers personal, straightforward and efficient flat rate subscriptions for everyone. Salt’s mobile network and customer care have both been rated as “very good” by Connect magazine. At up to 300 Mbps and no extra costs, Salt customers can surf on the fastest available internet connection (4G+) – without any speed or volume limitations. Salt Mobile SA in figures: 1.203 million post-pay customers (as of 31/12/2016), 87 Salt Stores and 4G coverage of 97% of Switzerland’s population. Salt Mobile SA is fully owned by NJJ.