

Press release

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March network update **Salt switches to summer time**

Switzerland experienced an exceptionally warm March, allowing for a broad range of leisure activities – indoors and outdoors. While some people were still enjoying the last weeks of skiing in those high alpine resorts that permit it, others were already swarming out to seek the sunniest lakeside spots, the trendiest rooftop terraces and the most amazing daytrips.

Last month, Salt upgraded several of its existing antennas and also linked up new built sites to its national mobile network. The area around the Swiss transport museum in Lucerne, for example, saw its coverage improved to the latest 4G+ technology. The municipality of Gais (AR) experienced a significant improvement of its 3G and 4G coverage. A new antenna site was built in Hauterive (NE), covering the municipality's upper neighbourhoods. Similarly, Zurich's Seefeld district north of Zurichhorn – notably the popular lakeside spots around the Chinagarten – experienced an upgrade to 4G+ technology. This is particularly good news for all those who like to use this unique urban green to do sports, spend some time with their children or simply meet friends for a picnic after work or on weekends.

At any rate, one trend is confirmed for sure: the ubiquitous use of connected devices and the consumption of mobile services at all times nowadays is a complete evidence. Its logical consequence is the staggering growth of data volumes transiting via Salt's network. Both fibre and mobile technology must play a complementary role in enabling the digital transformation awaiting Switzerland in the coming years.

Salt's attractive products comprise, among others, our personal, straightforward and efficient flat rate subscriptions such as Plus Swiss at CHF 59.- per month, Plus Europe at CHF 89.- as well as our Young offering: Plus Basic Young at CHF 25.- and Plus Swiss Young at CHF 49.-.

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About Salt Mobile SA: With Plus (Start, Basic, Swiss, Europe, World), Young and Surf, Salt offers personal, straightforward and efficient flat rate subscriptions for everyone. Salt's mobile network and customer care have both been rated as "very good" by Connect magazine. At up to 300 Mbps and no extra costs, Salt customers can surf on the fastest available internet connection (4G+) – without any speed or volume limitations. Salt Mobile SA in figures: 1.203 million postpay customers (as of 31/12/2016), 87 Salt Stores and 4G coverage of 96% of Switzerland's population. Salt Mobile SA is fully owned by NJJ.