

Press release – Apple Products – Fall 2018

Renens, 14.08.2018

Only by Salt. Get your new iPhone Xs for an incredible price of CHF 349.-

Salt is pleased to offer Apple's latest iPhone products starting September 21, 2018.

Customers will be able to pre-order iPhone Xs and iPhone Xs Max as of today, Friday 14, 2018 and iPhone Xr beginning Friday, October 19, 2018 online at salt.ch as well as in Salt Stores.

The iPhone Xs 64GB will be available at an incredible price of CHF 349.- to all new customers of a Plus Europe subscription when signing for a contract duration of 24 months. Existing Salt customers who would like to renew their device also benefit from attractive tailor-made offers.

Plus Europe at CHF 99.- per month is Salt's standard flat rate product for Europe and North America with unlimited calls, SMS and MSS Switzerland, the EU and the USA, unlimited 4G data in Switzerland, a monthly stock of 4 GB data roaming in the EU and the USA and data transmission without any volume or data limitations.

Regarding waiting times, Salt applies the rule of "First Come, First Served". In general, orders are delivered in the sequence they were received. Waiting times can also vary due to the technical specifications of the model chosen.

For more details on pricing and data plans, please visit salt.ch. For more details on iPhone please visit www.apple.com.

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About Salt: Salt is a Swiss telecommunications provider which owns and operates an extensive, high-quality mobile telecommunications network infrastructure. Thanks to its ultrafast broadband solution called Salt Fiber, Salt provides a unique triple play service, which for the first time in Switzerland takes full advantage of the optical fiber technology by means of symmetrical data transmission rates of up to 10 Gbit/s. Salt Fiber can be combined in a gainful way with Salt's powerful Plus flat rate subscriptions - a revolutionary and straight forward portfolio.

Salt in figures: 1,235,000 postpaid customers (as of 30/06/2018), 93 Salt Stores and 4G coverage of 98% of Switzerland's population.