

## Press release

Renens, 30.11.2016

### **Salt's "Very Good" Network Rating Confirmed**

Europe's leading telecoms magazine, connect, has looked into the performance of Swiss mobile networks. Salt has been awarded a **"Very Good"** rating, which validates our investment decisions in the quality of the network – achieving great results in both data and voice metrics.

Within the three-nation cohort under analysis (Austria, Germany, Switzerland), Salt ranks in the **top bracket of operators**, quite an achievement in light of the challenging topography of our country. When it comes to the most common customer usages, the differences measured between the 3 Swiss operators are always marginal, oftentimes negligible and many times insignificant. This demonstrates the **innovative power of Switzerland's mobile market**.

However, Salt acknowledges its 3rd place in the Swiss ranking. It is thus critical for Salt's network team to continue to work extremely hard to improve network perception, most importantly as analysed by connect.

Salt recently insourced all Network & IT functions. This decision has been critical. It illustrates Salt's dedication to **continuously invest in the quality and capacity of its mobile network** in order to further increase coverage, speed and offer new technologies to all our customers. That is why Salt continues to roll out new antennas and the deployment of low frequencies bands: more than 450 antenna sites have already been upgraded or retrofitted in 2016. That allows Salt to offer a distinctly faster transmission rate with a theoretical surf speed of up to 300 MB/s, not just in selected locations but all over the country.

Salt's priority remains to offer **best value for money at the highest quality**. We are just getting started....

The full connect study can be found [here](#).

#### **More information:**

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[twitter.com/Saltmobile\\_DE](https://twitter.com/Saltmobile_DE) (in German), [youtube.com/saltswiss](https://youtube.com/saltswiss)

About Salt Mobile SA: Salt is personal, simple, sincere and efficient. The mobile network of Salt has been rated as "very good" for the second time by "Connect" magazine. With Plus, Salt offers the best flat rate subscription including full 4G+ speed in Switzerland. Salt customers can surf on the fastest available internet connection, including 4G+, at up to 300 Mbit/s – at no extra cost. Salt Mobile SA in figures: 2.024 million customers (as at 31/12/2015) – more than 80 Salt Stores – 4G coverage of 94% of the population of Switzerland. Salt Mobile SA is fully owned by NJJ.