

Press release

Renens, 16.02.2021

Switzerland at the Top with Salt Fastest Fixed Internet connection in the World

Salt Home provides the fastest Fixed Internet Connexion worldwide*. This is the result from real user tests taken with Speedtest® by Ookla® in the second half of 2020. Salt's FTTH (Fiber to the Home) based solution delivered the highest speed among all fixed internet connection providers globally, leaving the Swiss competitors far behind.



Ookla, the worldwide leader in internet testing and analysis, compared the results of millions of consumer-initiated tests taken on Ookla's Speedtest application connected to a fixed network, including tests taken on mobile phones over a Wi-Fi connection. Over ten million tests are performed daily. In the second half of 2020, Salt customers registered the highest Speed Score™ among all operators worldwide. On a national level, Salt's Speed Score was almost twice as high as its nearest competitor.

At product launch in March 2018, the company was first in the world to provide B-to-C customers a 10 Gbit/s technology connection and an Apple TV as unique set-top box at a market leading price point (CHF 39.95** per month). Another big milestone was achieved with the Ookla award: Salt provides its customers the best average speed experience, worldwide.

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Doug Suttles, CEO at Ookla congratulates Salt on the achievement: *" On behalf of Ookla, it is my distinct honor to recognize Salt for providing the fastest fixed internet connectivity in the world. To achieve peak network performance among all of the world's many leading operators is a truly momentous accolade. The Salt team has worked exhaustively to not only ensure that their customers receive exceptional performance, but also to set the bar that all other fixed network providers around the world should strive for."*

Salt CEO, Pascal Grieder, commented the results: *" This is the first time a Swiss operator takes the number one spot worldwide on network speed. It is obviously a very proud day for Salt, and also an important milestone for Switzerland. Switzerland is now home to the fastest internet in the world. Although this award underlines the fact that we already have the best fixed product in the local market, we will not rest and continue to make further improvements for our customers."*

About Salt Home

Launched in 2018, Salt's triple play offer includes Internet, TV and fixed-line telephony and can be combined with the Salt mobile flat rates to an attractive so-called "4 P" offer. Its persuasive characteristics – ultrafast 10 Gbit/s technology, state-of-the-art equipment and accessories (Apple TV 4K set-top box, Salt Fiber Box modem, remote control designed by Salt, Wi-Fi Extender), three Salt TV primary language packages (French, German and Italian), several Premium and international TV packages, video-on-demand (Salt Video) as well as advanced Smart TV and multi-screen functionalities – starting at CHF 39.95** per month for Salt Mobile customers make Salt Home a truly revolutionary product.

About Ookla

Ookla®, the company behind Speedtest®, is the global leader in fixed broadband and mobile network testing applications, data and analysis. Over ten million tests are actively initiated by consumers each day across all Speedtest platforms, with more than 34 billion completed to date. As a result, Ookla has the most comprehensive analytics on worldwide internet performance and accessibility.

*Based on analysis by Ookla® of Speedtest Intelligence® data Q3–Q4 2020. Ookla trademarks used under license and reprinted with permission.

**CHF 49.95 per month for non-Salt Customers.

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About Salt: Salt is a Swiss telecommunications provider which owns and operates an extensive, high-quality mobile telecommunications network. With Start, Basic, Swiss, Europe, World, Young and Surf, Salt offers a comprehensive portfolio of personal, straightforward and efficient mobile flat rate subscriptions. At up to 1 Gbps and no extra costs, Salt customers can surf on the fastest available internet connection (4G+) – without any speed limitation. Salt's ultra-fast 4G+ network covers over 55% of the Swiss population and its 4G network covers even 99%. Thanks to its ultrafast broadband solution called Salt Home, Salt provides a unique triple play service, which for the first time in Switzerland takes full advantage of the optical fiber technology by means of symmetrical data transmission rates of up to 10 Gbit/s. Salt Home can be combined in a gainful way with Salt's powerful mobile flat rate subscriptions.

Salt in figures: 1,286,600 postpaid customers (as of 30.09.2020), 103 Salt Stores and 4G coverage of 99% of Switzerland's population.