

Press release

Renens, 26.08.2021

Salt number one for Mobile and Home

On August 26, 2021, the Swiss business magazine BILANZ published the 22nd edition of its telecom ranking. Among all Swiss carriers, Salt was voted best universal provider for private customers.

This year again, around 8500 private and 1000 business customers evaluated their experiences with their telecommunications providers in the prominent BILANZ telecom rating. While Salt ranked number one for private customers among providers offering both mobile and home products, the company was also able to improve its results in the SME category, reaching the second position in this year's ranking. These survey results are further testimony of the company's performance and service quality resulting from continuous investments.

Pascal Grieder, CEO at Salt commented the results: *"We are delighted about the excellent feedback our customers provided in the 2021 BILANZ telecom rating. This is yet another milestone in a series of awards Salt received for its service quality. It truly reflects our relentless efforts on continuously improving our offer and our determination to provide our private and business customers with the best value for money in the premium segment."*

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About Salt: Salt is a Swiss telecommunications provider which owns and operates an extensive, high-quality mobile telecommunications network. With Start, Basic, Swiss, Europe, World, Young and Surf, Salt offers a comprehensive portfolio of personal, straightforward and efficient mobile flat rate subscriptions. At up to 1 Gbps and no extra costs, Salt customers can surf on the fastest available internet connection (4G+) – without any speed limitation. Salt's ultra-fast 4G+ network covers over 55% of the Swiss population and its 4G network covers even 99%.

Thanks to its ultrafast broadband solution called Salt Home, Salt provides a unique triple play service, which for the first time in Switzerland takes full advantage of the optical fiber technology by means of symmetrical data transmission rates of up to 10 Gbit/s. Salt Home can be combined in a gainful way with Salt's powerful mobile flat rate subscriptions.

Salt in figures: 1'325'200 postpaid customers (as of 31.03.2021), 104 Salt Stores and 4G coverage of 99% of Switzerland's population.