

## Press release

Renens, 7.10.2021

### **Salt Home – The Very Best Value for Money Offer Delivering Ultra-Fast Internet, TV & Mobile across Switzerland**

On October 7, 2021, a tariff comparison published by dschungelkompass.ch revealed that Salt offers the best price for Internet, TV and Mobile products. This announcement comes a few weeks after the company's nomination as best universal provider by BILANZ Magazine.

The dschungelkompass.ch comparison identified the cheapest option among the 4 largest brands in Switzerland which offer Internet at home with at least 100 Mbit/s, TV with 7-day replay, and a cell phone subscription with Swiss flat rate.

Vergleich Kombi-Abos (Internet, TV, Handy-Flatrate)

	Sunrise	Sunrise	Salt	Swisscom	UPC
<b>Kombi-Abo</b> bestehend aus:		We Combo Pro+	Salt Home		
<b>Internet</b>	We Home S (100 Mbit/s)	We Home M+ (500 Mbit/s)	10 Gbit/s	Internet S (100 Mbit/s)	100 Mbit/s
<b>TV</b>	We TV - 275 Sender - 7 Tage Replay - 2000 Std. Aufnahme	We TV - 275 Sender - 7 Tage Replay - 2000 Std. Aufnahme	- 250 Sender - 7 Tage Replay - 500 Sendungen Aufnahme	TV M - 270 Sender - 7 Tage Replay - 120 Std. Aufnahme	- 240 Sender - 7 Tage Replay - 2000 Std. Aufnahme
<b>Handy-Abo</b>	We Mobile M	We Mobile M	Smart Swiss	inOne Mobile go (inkl. EU- Roaming-Flatrate)	Swiss Unlimited
<b>Festnetz- Anschluss</b>	Mit Minutentariifen	Mit Minutentariifen	Schweizer Flatrate	Zusätzlich CHF 5.-	Mit Minutentariifen
<b>Monatliche Kosten</b> (während 24 Monaten)	CHF 98.00	CHF 78.00	<b>CHF 67.80</b>	CHF 124.50	CHF 78.90
<b>Monatliche Kosten</b> (ab dem 25. Monat)	CHF 135.00	CHF 130.00	<b>CHF 102.85</b>	CHF 150.00	CHF 108.90
<b>Einmalige Aufschalt- gebühr (online)</b>	keine	keine	CHF 99.95 + 59.95 (Kündigungsgebühr CHF 199.-, die sich monatlich um CHF 6.- reduziert.	keine CHF 100.- Willkommens- Bonus	keine

**Auswahl der Angebote:** Kombi-Angebote des gleichen Anbieters mit Internet Zuhause mit mind. 100 Mbit/s, TV mit 7 Tagen Replay und ein Handy-Abo mit Schweizer Flatrate. Dazu wurden die aktuellen Promotionspreise, sowie Kombirabatte berücksichtigt. Bei Swisscom wurde der Durchschnitt während 24 Monaten berechnet.  
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**dschungelkompass.ch**

Source: <https://www.dschungelkompass.ch>

In August 2021, Salt was voted best universal provider for private customers in Switzerland in the annual telecom ranking published by the Swiss business magazine BILANZ. The results of this customer-based survey highlight the company's performance and service quality resulting from continuous investments over the past years. Additionally, earlier this year, Salt was ranked number one for its Mobile and Home product service hotlines in Switzerland and among all DACH-Region countries by the German magazine "connect".

## Press release

### **Salt Smart in combination with Salt Home – the ultimate surfing experience in Switzerland starting at CHF 67.85 per month**

Currently available for CHF 24.95 per month\*, “Salt Smart” includes unlimited mobile highspeed Internet, unlimited calls and SMS/MMS ins Switzerland.

Salt’s triple play FTTH offer “Salt Home” is available for CHF 42.90 per month in combination with a “Salt Smart” subscription and a 7-days TV replay option. It is the fastest product on the Swiss market\*\* and offers the best value for money. Along with a 10Gb/s high-speed internet connection, customers are provided with an Apple TV 4K as unique set top box with access to one of three Salt TV basic packs (French, German or Italian) featuring more than 250 channels and customers can additionally choose from several Premium TV packages in partnership with Canal+, and Sky, 7 international TV packages, video-on-demand (Salt Video) and kids programs.

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\* When subscribing a 24-month contract, regular price: CHF 59.95 per month

\*\* Salt Home offers the best internet performance in Switzerland according to this years’ annual nPerf barometer of fixed internet connections in Switzerland.

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About Salt: Salt is a Swiss telecommunications provider which owns and operates an extensive, high-quality mobile telecommunications network. With Start, Basic, Swiss, Europe, World, Young and Surf, Salt offers a comprehensive portfolio of personal, straightforward and efficient mobile flat rate subscriptions. At up to 1 Gbp/s and no extra costs, Salt customers can surf on the fastest available internet connection (4G+) – without any speed limitation. Salt’s ultra-fast 4G+ network covers over 55% of the Swiss population and its 4G network covers even 99%.

Thanks to its ultrafast broadband solution called Salt Home, Salt provides a unique triple play service, which for the first time in Switzerland takes full advantage of the optical fiber technology by means of symmetrical data transmission rates of up to 10 Gbit/s. Salt Home can be combined in a gainful way with Salt’s powerful mobile flat rate subscriptions.

Salt in figures: 1,340,400 postpaid customers (as of 30.06.2021), 103 Salt Stores and 4G coverage of 99% of Switzerland’s population.