

## Press release

Renens, 25.08.2022

### Swiss Residential and SME Consumers Elect Salt Number 1 in Bilanz Ranking

On August 25, 2022, the Swiss business magazine BILANZ published the 23rd edition of its telecom ranking. Among all Swiss operators Salt was ranked best universal provider for

- Residential Mobile, Internet and TV customers
- Small and Medium-sized Enterprises (SMEs)

With this year's award, Salt has ranked number one for residential customers in three (2022, 2021 & 2019) of the four recent editions.

In 2022, around 11,300 residential and 1,000 business customers evaluated their experiences with their telecommunications providers in the prominent BILANZ telecom rating. While Salt ranked number one for residential customers among the three major mobile and fixed internet operators in last year's edition already, it secured its position and the company further improved its rank in the SME category, reaching the number one position among universal providers.

These survey outcomes are further testimony of the company's performance and service quality resulting from continuous investments and recognize the significant efforts made in particular in the business segment over the past months and years.

With the launch of Pro Office earlier today, a market leading 10 Gbit/s-Technology internet and fixed net telephony solution for small enterprises in terms of value for money, Salt will further support the needs of this customer segment. Switzerland's small-sized businesses can now benefit from an awarded service and product quality not only for their mobile fleet but also for their internet access and their telephony services.

Pascal Grieder, CEO at Salt, commented on the results: *"We are delighted about the excellent feedback our customers provided in the 2022 BILANZ telecom rating. We are proud to maintain the best universal provider title for residential customers and all the more so to be rewarded for our hard work in the business segment. These results reflect our relentless efforts to continuously improve our offers and our determination to provide our residential and business customers with the best value for money in the premium segment."*

## Press release

### Salt press office:

Viola Lebel  
PR & Communications Manager  
+41 78 787 68 60

[media@salt.ch](mailto:media@salt.ch), [salt.ch](http://salt.ch), [facebook.com/Saltmobile](https://facebook.com/Saltmobile),  
[twitter.com/Saltmobile\\_DE](https://twitter.com/Saltmobile_DE) (German) or [twitter.com/Saltmobile\\_FR](https://twitter.com/Saltmobile_FR) (French), [youtube.com/saltswiss](https://youtube.com/saltswiss)

About Salt: Salt stands for innovation and the best price for premium products in the Swiss telecommunications market. An excellent mobile network, the country's best performing Internet connection (Nperf,2021 Barometer of fixed internet connections in Switzerland), attractive prices and customer-focused service ensure an outstanding customer experience. Based in Renens (VD), Salt has two additional offices in Biel and Zurich and serves its private and business customers, online and in over 100 Salt Stores throughout Switzerland. The company employs around 1,000 employees across Switzerland.

Salt in figures: 1'419'000 postpaid customers (as of 30.06.2022), 103 Salt Stores and 4G coverage of 99.7% of Switzerland's population.